



23rd Forum of Mediterranean Maritime Heritage

The “Liquid” Museum Maritime Museums in Favour of the Safeguard and Valorisation of the Coast

Cesenatico, Museo della Marineria, 5 - 6 May 2017

Present years are very dynamic and creative for museums. New concepts and new ideas comes, adding to the traditional way, mainly founded on collections, a new view focused about - for example - the relationship with communities, the “cultural landscape”, and on intangible heritage. Maritime museums are deeply engaged on this change, because maritime museums have an inborn engagement with their communities, coasts, harbours.

In the latest years museums faced many transformations, with the consequence to suggest the idea of a “liquid” museum, and put the question on what is now a museum. We could think that a museum now is any place or action which intend to be an opportunity of discovery and knowledge, but a museum continues to be a defined cultural institution, with collections that need to be preserved and studied, and founded on specific careers and skills that can’t be improvised. Only in this way a museum, in the various interpretations of his role and identity, can still to be an actor in the cultural and social field, and an engine of social and economic opportunities.

Maritime museums for the safeguard and sustainable promotion of coast

A museum is not merely “to view”: its presence became important when it can be a promoter and a “catalyst” of an ability to read a cultural landscape (coast, for us) in order to reveal and to tell its more authentic and evocative identity. Museums, which have the task to preserve and to show the history and the memory of places and communities, may be so also the key to protect and valorize a cultural landscape, and to be a valid defense against trivialization and abuse to which our coasts and harbours are especially exposed.

The liquid museum. Maritime museums between tradition and innovation

Museum is a well-defined cultural institution, which is founded on the preservation and interpretation of tangible and intangible heritage; but museums now need to extend its action field taking advantage of new skills and “best practices”. Together with the attention we still need to have regarding conservation and restoration, cataloguing, research, exhibits, we must now be aware and take care also with new aspects, like the governance, the relationships with associations and volunteers, school, sustainability.

Program

Friday, May 5th

9:00 **Welcome to the participants:**

Matteo Gozzoli, Mayor of Cesenatico
Mario Scalini, Director Polo Museale Ministero Beni Culturali - Emilia-Romagna
Tiziana Maffei, President ICOM Italia
Angelo Varni, President Istituto Beni Culturali della Regione Emilia-Romagna
Stefano Luciani, Harbourmaster of Cesenatico

introduction to the Forum:

Maria Paola Profumo, President AMMM

Maritime museums for the safeguard and sustainable promotion of the coast

chairwoman: Maria Paola Profumo, President AMMM

10:00 *Memory of Predrag Matvejevic*

Silvio Ferrari, author

10:20 *Maritime museums as revealers and interpreters of maritime cultural landscape*

Davide Gnola, Director, Museo della Marineria Cesenatico

10:40 *The project "Borghi. Viaggio italiano" and the valorization of maritime Italian towns*

Laura Schiff, Regione Emilia-Romagna

11:00 *Beach: a place of maritime heritage*

Fabio Fiori, author

11:20 coffee break

11:40 *"Mala barka" (little boat) – safeguard and tourism valorization of maritime heritage in the North-East Adriatic Sea*

Tea Perinčić, Director, Maritime and History Museum of the Croatian Littoral Rijeka
Robert Mohović, Professor, University of Rijeka
Emma Marangoni, Curator, Maritime and History Museum, Rijeka

12:00 *Heritage harbours: the role of museums*

John Robinson, European Maritime Heritage

12:20 *Wooden boat as a representative of maritime heritage*

Kate Šikić Čubrić, Betina Museum of Wooden Shipbuilding

12:40 debate

The liquid museum. Maritime museums between tradition and innovation: best practices

chairwoman: Elvira Mata i Enrich, Museu Marítim de Barcelona

14:30 *How to manage a living vessel collection*

Elvira Mata i Enrich, Vice Director, Museu Marítim de Barcelona

14:45 *Signs from the sea: urban geography, engraving art, words and pictures*

Giuseppe Merlini, Director, Museo della Civiltà Marinara delle Marche San Benedetto del Tronto

- 15:00 *The “Associazione Promotori Musei del Mare onlus” recognizes new instruments to promote the Galata Museo del Mare and its heritage*
Anna Dentoni, Secretary General, Associazione Promotori Musei del mare onlus
- 15:15 *From stone to metal. A census of anchors in Emilia-Romagna*
Alain Rosa, Archaeologist, Ministero Beni Culturali - Emilia-Romagna
- 15:30 *The coast from weakness to resilience. Photos from Tyrrhenian seascapes between 1960 and 1964*
Alberto Senatore, Ecomuseo marittimo di Salerno e della costa campana
- 15:45 coffee break
- 16:00 *A sea of vineyards*
Lurdes Boix Llonch, Mariona Font Batlle, Museu de l’Anxova i de la Sal de l’Escala
- 16:15 *The new “Sala degli Armatori”: protagonists tell about themselves*
Franca Acerenza, Curator of scientific collections, Mu.MA Genova
- 16:30 *Rowing in memory. The contribution of the Piran female rowers*
Franco Juri, Director, Pomorski Muzej S. Masera Piran
- 16:45 *The art of creating and the knowledge of sailing in Venice Lagoon and in the fluvial system of Veneto area*
Pietrangelo Pectenò, Administrator, Marco Polo System GEIE Venice
Martina Gamboz, Project manager, Marco Polo System GEIE Venice
- 17:00 debate

Saturday, May 6th

(Reserved to AMMM members)

- 9:00 *Proposal for the UNESCO candidacy of Mediterranean maritime intangible heritage*
Stefania Baldinotti, Ministero Beni Culturali, Institute for Demoethnoanthropology in Rome
- 9:30 news and updates about European projects presented by members
- 10:00 AMMM General Conference and election of the new Executive Committee

with the patronage of:

International Council of Museums - ICOM Italia
Istituto Beni Artistici Culturali Naturali della Regione Emilia-Romagna
Ministero Beni e Attività Culturali – Polo Museale dell’Emilia-Romagna
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